

Tourism Flows in Japan

Market Direction | 2022-09-30 | 26 pages | Euromonitor

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Report description:

Due to the prolonged impact of COVID-19 and strict travel bans by the Japanese government, all travel flows showed fairly slow recovery in early 2022. However, following a decrease in cases, in March 2022, the government decided to lift the quasi-state of emergency, implemented from 2021, in the remaining 18 prefectures, including Tokyo and Osaka, where COVID-19 cases had remained high compared with other prefectures. Since then, no significant restrictions have been implemented in terms of regu...

Euromonitor International's Tourism Flows in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TOURISM FLOWS IN JAPAN

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