

Tourism Flows in Israel

Market Direction | 2022-10-10 | 24 pages | Euromonitor

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Report description:

Israel's airports were closed to tourists and travellers for most of 2021. To enter the country special permission was needed, and upon entry inbound arrivals had to quarantine. These restrictions and regulations hampered recovery in 2021. In March 2022 the country's airports opened to both vaccinated and unvaccinated tourists, prompting a large influx of inbound visitors. Until 21 May 2022, those who entered Israel, whether locals or tourists, had to show proof of a negative test taken within 2...

Euromonitor International's Tourism Flows in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TOURISM FLOWS IN ISRAEL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inbound arrivals finally rebound as all virus-related restrictions are removed in 2022

Domestic tourism grows in 2022 with countryside locations and outdoor activities attracting greater interest

PROSPECTS AND OPPORTUNITIES

Inbound business spending unlikely to recover during forecast period; online shift in terms of booking to continue

Return to outbound travel may slow growth in domestic tourism

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TRAVEL IN ISRAEL

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