

Tourism Flows in Indonesia

Market Direction | 2022-09-06 | 27 pages | Euromonitor

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Report description:

2022 is seeing an improvement in tourism flows in Indonesia compared to figures in 2021. Since the beginning of 2022 restrictions have been easing and rules relaxing, which has marked a key turning point in the fortunes of tourism flows. Specifically, in March 2022 the Indonesian government eased mobility rules by abolishing quarantine regulations for inbound arrivals to the country as well as abolishing mandatory PCR and antigen tests. This development has proven to be effective in pushing up n...

Euromonitor International's Tourism Flows in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Tourism flows gather pace thanks to eased restrictions, while Bali remains top tourist destination.

Domestic tourism remains key priority for government and industry stakeholders, while focus on health and safety is central to convincing foreign tourists to return to Indonesia

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Full recovery depends on continued relaxed restrictions along with perception of safety from virus contagion

Homecoming to drive domestic flows while Bali is set to see strong rebound

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