

Tourism Flows in Hungary

Market Direction | 2022-09-28 | 25 pages | Euromonitor

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Report description:

Inbound arrivals to Hungary continued to recover during 2022 but remained well below their pre-pandemic peak. While the number of air arrivals almost doubled during the year, land arrivals remained dominant. Most arrivals came from neighbouring countries. Inbound tourism was boosted by the fact that Hungary was among the first countries in the EU to significantly relax COVID-19 restrictions on international travel. However, long-haul travellers from such countries as the USA and China (which spe...

Euromonitor International's Tourism Flows in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2022

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