

## **Tourism Flows in Greece**

Market Direction | 2022-09-28 | 30 pages | Euromonitor

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### **Report description:**

Greece opened its borders for leisure tourism in May 2021. However, up to July, uncertainty and Coronavirus (COVID-19) travel restrictions in place in many European countries put people off from travelling and/or booking holidays. From mid-July and throughout August travel restrictions were relaxed, and with people craving a holiday after lockdowns, arrivals posted unexpected growth. This contributed to a recovery, yet with more than one half of the season lost, travel flows did not approach 201...

Euromonitor International's Tourism Flows in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2022

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