

## **Tourism Flows in France**

Market Direction | 2022-09-06 | 27 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

2022 is promising more positivity than was seen in 2021. For both inbound arrivals and outbound departures, growth is seen in domestic and short-medium haul destinations at a higher rate than in long-haul travel. Leisure tourists still prefer to play it safe and stick with closer and more accessible destinations. Factors shaping such decisions include persistent uncertainties related to COVID-19 and positive new outbreaks, and also to the war in Ukraine.

Euromonitor International's Tourism Flows in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Tourism Flows in France  
Euromonitor International  
October 2022

### List Of Contents And Tables

#### TOURISM FLOWS IN FRANCE

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

French and European leisure tourists still favour local and border destinations in 2022

MICE & business tourism sees timid recovery despite promising signs

##### PROSPECTS AND OPPORTUNITIES

Leisure flows will recover to pre-pandemic levels in 2024-2025

Business tourism and MICE to see evolving trends as pandemic-inspired habits maintain hold

##### CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2017-2022

Table 2 Inbound Arrivals by Country: Number of Trips 2017-2022

Table 3 Inbound City Arrivals 2017-2022

Table 4 Inbound Tourism Spending: Value 2017-2022

Table 5 Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 7 Forecast Inbound Tourism Spending: Value 2022-2027

Table 8 Domestic Trips by Destination: Number of Trips 2017-2022

Table 9 Domestic Spending: Value 2017-2022

Table 10 Forecast Domestic Spending: Value 2022-2027

Table 11 Outbound Departures: Number of Trips 2017-2022

Table 12 Outbound Departures by Destination: Number of Trips 2017-2022

Table 13 Outbound Tourism Spending: Value 2017-2022

Table 14 Forecast Outbound Departures: Number of Trips 2022-2027

Table 15 Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 16 Forecast Outbound Spending: Value 2022-2027

##### CHART 1 Inbound Receipts: 2022-2027

##### CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

#### TRAVEL IN FRANCE

##### EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

##### MARKET DATA

Table 17 Surface Travel Modes Sales: Value 2017-2022

Table 18 Surface Travel Modes Online Sales: Value 2017-2022

Table 19 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 20 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 21 In-Destination Spending: Value 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## **Tourism Flows in France**

Market Direction | 2022-09-06 | 27 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)