

Tourism Flows in France

Market Direction | 2022-09-06 | 27 pages | Euromonitor

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Report description:

2022 is promising more positivity than was seen in 2021. For both inbound arrivals and outbound departures, growth is seen in domestic and short-medium haul destinations at a higher rate than in long-haul travel. Leisure tourists still prefer to play it safe and stick with closer and more accessible destinations. Factors shaping such decisions include persistent uncertainties related to COVID-19 and positive new outbreaks, and also to the war in Ukraine.

Euromonitor International's Tourism Flows in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MICE & business tourism sees timid recovery despite promising signs

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Business tourism and MICE to see evolving trends as pandemic-inspired habits maintain hold

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