

Tourism Flows in Egypt

Market Direction | 2022-09-06 | 26 pages | Euromonitor

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Report description:

The crisis and conflict that unfolded between Russia and Ukraine over the first half of 2022 has cast a long shadow on Egypt's travel and tourism industry. This is Ukraine and Russia have traditionally accounted for a high proportion of inbound arrivals in Egypt, with the two countries combined accounting for one-fifth of arrivals in 2021, for instance. With inbound tourism in Egypt is dependent on visitors from the two nations to a large degree, the substantial decreases seen in tourism bookings...

Euromonitor International's Tourism Flows in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tourism flows have not yet reached a peak despite robust growth in 2022

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