

Tourism Flows in Ecuador

Market Direction | 2022-09-06 | 24 pages | Euromonitor

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Report description:

After the impact of the COVID-19 pandemic receded over the course of 2021, 2022 saw domestic tourism flows begin to rebound strongly before the recovery of inbound and outbound tourism flows began in earnest. This was largely due to the requirements that inbound arrivals into Ecuador were required to fulfil in terms of presenting a vaccination certificate and/or a recent negative PCR test, while outbound travellers from Ecuador faced similar restrictions in many of their most popular destination...

Euromonitor International's Tourism Flows in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2022

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KEY DATA FINDINGS

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Steady recovery of inbound tourism flows under pressure due to the June national strike

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