

## **Tourism Flows in Denmark**

Market Direction | 2022-09-28 | 24 pages | Euromonitor

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### **Report description:**

2022 is seeing massive growth surges in Denmark's inbound and outbound tourism flows, in both business and leisure travel. Domestic travel is also enjoying continued strong growth across all areas. However, as yet the number of trips has not fully recovered to pre-pandemic levels for domestic, inbound or outbound travel. Source markets leading inbound arrivals are Germany, Sweden, Norway and the UK, and while the number of trips from China is increasing it remains comparatively very low due to t...

Euromonitor International's Tourism Flows in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2022

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