

Tourism Flows in Croatia

Market Direction | 2022-10-11 | 27 pages | Euromonitor

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Report description:

2022 saw tourism flows in Croatia continue to recover from the declines registered at the peak of the COVID-19 pandemic in 2020 after a very strong year in 2021, when tourism flows began to rebound. Among the major factors supporting the strong performance of tourism flows during 2021 in 2022 was the expansion of the route networks of leading airlines and the increased frequency of flights on these routes, which followed the full relaxation of anti-COVID-19 measures and the opening of the countr...

Euromonitor International's Tourism Flows in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tourism Flows in Croatia
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List Of Contents And Tables

TOURISM FLOWS IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Tourism flows continues to recover in 2022 as the Ukraine crisis limits recovery

Organised promotion of Croatia as a wine and food destination boosts tourism flows

PROSPECTS AND OPPORTUNITIES

Attracting digital nomads key to beating seasonality and boosting year-round tourism

Major initiatives and campaigns set to improve Croatia's attractiveness to foreign visitors

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2017-2022

Table 2 Inbound Arrivals by Country: Number of Trips 2017-2022

Table 3 Inbound City Arrivals 2017-2022

Table 4 Inbound Tourism Spending: Value 2017-2022

Table 5 Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 7 Forecast Inbound Tourism Spending: Value 2022-2027

Table 8 Domestic Trips by Destination: Number of Trips 2017-2022

Table 9 Domestic Spending: Value 2017-2022

Table 10 □Forecast Domestic Spending: Value 2022-2027

Table 11 □Outbound Departures: Number of Trips 2017-2022

Table 12 □Outbound Departures by Destination: Number of Trips 2017-2022

Table 13 □Outbound Tourism Spending: Value 2017-2022

Table 14 □Forecast Outbound Departures: Number of Trips 2022-2027

Table 15 □Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 16 □Forecast Outbound Spending: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN CROATIA

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 17 Surface Travel Modes Sales: Value 2017-2022

Table 18 Surface Travel Modes Online Sales: Value 2017-2022

Table 19 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 20 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 21 In-Destination Spending: Value 2017-2022

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