

Tourism Flows in Colombia

Market Direction | 2022-09-28 | 26 pages | Euromonitor

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Report description:

Overall inbound and outbound flows are rising fast in Colombia in 2022, as are domestic tourism flows, in both business and leisure tourism. All are still falling short of pre-pandemic levels in terms of number of trips, however, though domestic leisure is extremely close in 2022. Eje Cafetero and Antioquia Region is the most popular destination in domestic tourism in 2022, having overtaken Central Region in 2021. Colombia's capital city Bogota remains by far the most popular city destination fo...

Euromonitor International's Tourism Flows in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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New tourism strategy uses six regions to showcase the best Colombia has to offer

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Colombia strives for MICE tourism positioning through private and public offices

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