

## **Tourism Flows in Austria**

Market Direction | 2022-09-06 | 27 pages | Euromonitor

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### **Report description:**

By spring 2022 it was clear to most Austrians that the Omicron variant is not such a threat as previous COVID-19 mutations. This has led to renewed consumer confidence, reduced fear of infection and a return to demand in travel. Over March and April of 2022, the Austrian National Tourist Office conducted research in ten central European countries and found that Austrians showed the greatest desire to travel in summer 2022, followed by Italians. Austrians were also found to top the statistics in...

Euromonitor International's Tourism Flows in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2022

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Growth in inbound arrivals remains stifled

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