

Tobacco in Estonia

Market Direction | 2022-10-10 | 45 pages | Euromonitor

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Report description:

Overall, the picture was bleak for tobacco in Estonia in 2021, with a fall in current value sales, largely driven by a sizeable drop in volume sales of cigarettes. Several factors led to the volume drop in cigarettes. More people gave up smoking completely, due to health concerns. In addition, there was an increase in excise duty and this was coupled with rising inflation, as increasing energy costs pushed up overall retail prices and these push points made cigarettes less affordable and some co...

Euromonitor International's Tobacco in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tobacco in Estonia
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List Of Contents And Tables

TOBACCO IN ESTONIA

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2016-2021

Table 3 Sales of Tobacco by Category: Value 2016-2021

Table 4 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 5 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 6 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 7 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

CIGARETTES IN ESTONIA

KEY DATA FINDINGS

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2021 DEVELOPMENTS

Further volume decline in cigarettes in 2021

Status quo remains in 2021

Increase in excise duty in 2021 further dampens volume sales

PROSPECTS AND OPPORTUNITIES

Continued volume decline over forecast period

Heated tobacco products make the future of cigarettes uncertain and channel shares are migrating

Very limited product development over forecast period

TAXATION AND PRICING

Taxation rates

Summary 3 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 4 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 10 Sales of Cigarettes: Volume 2016-2021

Table 11 Sales of Cigarettes by Category: Value 2016-2021

Table 12 Sales of Cigarettes: % Volume Growth 2016-2021

Table 13 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 14 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 15 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 16 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 17 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 18 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 19 □NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 20 □LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 21 □Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 22 □Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 23 □Forecast Sales of Cigarettes: Volume 2021-2026

Table 24 □Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 25 □Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 26 □Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 27 □Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 28 □Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 29 □Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 30 □Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 31 □Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN ESTONIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Volume growth for cigars and cigarillos

Mixed picture within smoking tobacco

Cigars and cigarillos leaders maintain dominance through innovation, while West smoking tobacco benefits from its reputation in cigarettes

PROSPECTS AND OPPORTUNITIES

Cigars fare better than cigarillos

Fine cut tobacco benefits from its affordability

Consumers of cigars less price sensitive

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CATEGORY DATA

Table 32 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 36 Sales of Cigars by Size: % Volume 2016-2021

Table 37 Sales of Cigarillos by Price Platform 2016-2021

Table 38 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 39 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 40 NBO Company Shares of Cigars: % Volume 2017-2021

Table 41 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 42 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 43 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 44 □NBO Company Shares of Smoking Tobacco: % Volume 2017-2021

Table 45 □LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021

Table 46 □NBO Company Shares of Pipe Tobacco: % Volume 2017-2021

Table 47 □LBN Brand Shares of Pipe Tobacco: % Volume 2018-2021

Table 48 □NBO Company Shares of Fine Cut Tobacco: % Volume 2017-2021

Table 49 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2018-2021

Table 50 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 51 □Distribution of Smoking Tobacco by Format: % Volume 2016-2021

Table 52 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 53 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 54 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 55 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN ESTONIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

E-liquids exempted from excise duty until end of 2022

Snus could potentially be legalised

iQOS launches in Estonia

PROSPECTS AND OPPORTUNITIES

Possible loosening of regulations over forecast period

Rising inflation may dampen volume sales

Sales eroded by high and rising prices and limited distribution

CATEGORY INDICATORS

Table 56 Number of Adult Vapers 2016-2021

CATEGORY DATA

Table 57 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 58 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021

Table 59 NBO Company Shares of E-Vapour Products: % Value 2017-2021

Table 60 LBN Brand Shares of E-Vapour Products: % Value 2018-2021

Table 61 Distribution of E-Vapour Products by Format: % Value 2016-2021

Table 62 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026

Table 63 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

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