

Sun Care in Pakistan

Market Direction | 2022-10-12 | 19 pages | Euromonitor

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Report description:

Sun care remained a very small category 2021, with only sun protection recording significant retail sales. These products are not popular or commonplace in Pakistan, not least as they are considered expensive items. The exigencies of the Coronavirus (COVID-19) pandemic, especially home seclusion, travel limitations and social distancing, reduced the opportunities to visit the coast, for example, leading to a significant drop in retail volume sales in 2020. While the pandemic eased and consumers...

Euromonitor International's Sun Care in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care .

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Pond's regains lost retail value share over 2021

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