

## **Sports Nutrition in Vietnam**

Market Direction | 2022-10-10 | 22 pages | Euromonitor

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### **Report description:**

Demand for sports nutrition remains very limited in Vietnam. During the review period prior to the onset of COVID-19, retail constant value sales (2022 prices) exhibited dynamic growth, but pandemic restrictions saw them plunge by almost a third in 2020, and this decline continued into 2021-albeit at a much more modest rate. With COVID-19 restrictions substantially eased and gyms operating normally again, demand began to rebound in 2022 but retail constant value sales remained well below their p...

Euromonitor International's Sports Nutrition in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SPORTS NUTRITION IN VIETNAM

KEY DATA FINDINGS

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