

Sports Nutrition in Bulgaria

Market Direction | 2022-10-12 | 21 pages | Euromonitor

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Report description:

Sports nutrition achieved strong double-digit percentage growth in 2022 and is one of the strongest growth areas within consumer health. This growth is a direct result of the reopening of Bulgarian sports and training venues which suffered during the national lockdowns that were mandated during the COVID-19 global coronavirus pandemic. The growing sports culture among Bulgarians is a lasting trend, especially among the urban younger generation. COVID-19 slowed down this trend in 2020 and 2021; h...

Euromonitor International's Sports Nutrition in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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