

Sleep Aids in Egypt

Market Direction | 2022-10-11 | 20 pages | Euromonitor

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Report description:

Sleep aids is one of the smallest consumer health product areas in Egypt but has witnessed a strong period of growth in recent years with this continuing in 2022. Regular users of sleep aids are typically those suffering from insomnia which help them to establish sleep routines. Insomnia has become a growing issue due to the proliferation of digital technologies in society, with many consumers using various consumer electronics devices, including smartphones, tablets and computers for long perio...

Euromonitor International's Sleep Aids in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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