

Skin Care in Pakistan

Market Direction | 2022-10-12 | 24 pages | Euromonitor

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Report description:

Skin care provided resilience to the effects of the Coronavirus (COVID-19) pandemic. Unlike colour cosmetics and fragrances, for example, skin care products are primarily purchased for use at home; hence, demand was not undermined by home seclusion. Indeed, consumers were inclined to pamper themselves and experiment with new skin care regimes to alleviate stress and boredom during long periods in the home. Moreover, lockdown measures and fear of contracting the virus drove consumers to undertake...

Euromonitor International's Skin Care in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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