

## **Radio and TV in India: ISIC 9213**

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### **Report description:**

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Radio and TV market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Radio Broadcasting, Television Broadcasting.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Radio and TV market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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## List Of Contents And Tables

RADIO AND TV IN INDIA: ISIC 9213

HEADLINES

INDUSTRY OVERVIEW

TURNOVER SCORECARD

Summary 1 Scorecard of Turnover Pillar 2021

CHART 1 Turnover Regional Comparison 2021

CHART 2 Turnover per Capita Regional Comparison 2021

CHART 3 Turnover Growth Regional Comparison 2016-2026

CHART 4 Future and Absolute Growth of Turnover Regional Comparison 2021-2026

CHART 5 Turnover 2016-2026

CHART 6 Turnover by Category 2016-2021

CHART 7 Turnover by Category 2021-2026

CHART 8 Turnover per Employee 2016-2021

COST STRUCTURE

CHART 9 Cost Structure 2016-2021

CHART 10 B2B Costs and Growth 2021, USD million

CHART 11 Profit and Profit Margin 2016-2021

CHART 12 Average Salary 2016-2021

CHART 13 Labour Costs and Employee Productivity Comparison 2016-2021

CHART 14 Market Structure by Buyer 2016-2021

CHART 15 B2B Buyers and Growth 2021, USD million

FIRMOGRAPHICS

CHART 16 Top Companies' Ranking 2016-2021 and % of Turnover 2021

ATTRACTIVENESS INDEX

CHART 17 Attractiveness Index in Selected Industries 2021

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 2 Economic Context and Labour Market 2021

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