

Paediatric Consumer Health in Vietnam

Market Direction | 2022-10-10 | 26 pages | Euromonitor

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Report description:

With the COVID-19 threat diminishing significantly over the course of the year, retail constant value sales (2022 prices) of paediatric consumer health declined for the first time in more than a decade during 2022. In the midst of the pandemic, paediatric consumer health performed strongly during 2020 and 2021, exhibiting double-digit growth in both years. This was due to the high concern among Vietnamese parents, as children were considered vulnerable to the virus. The Ministry of Health encour...

Euromonitor International's Paediatric Consumer Health in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Paediatric acetaminophen is taken by both adults and children

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Self-medication/self-care and preventive medicine

Switches

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