

## **Paediatric Consumer Health in Sweden**

Market Direction | 2022-10-12 | 25 pages | Euromonitor

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### **Report description:**

Paediatric consumer health remains a minor part of total consumer health in Sweden. Key reasons for this low share include the fact that children are usually treated with general products (suitable for adults and children) with the appropriate dosage, and the slight decline in birth rates. Moreover, the fact that older demographics are growing relatively strongly is helping to make adult segments more attractive to manufacturers. COVID-19 brought no particular change to the situation. While 2022...

Euromonitor International's Paediatric Consumer Health in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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