

Paediatric Consumer Health in North Macedonia

Market Direction | 2022-10-11 | 22 pages | Euromonitor

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Report description:

While paediatric consumer health is expected to register an increase in current value sales, constant value sales are expected to fall in 2022. Rising inflation as a result of the energy crisis stemming from the war in Ukraine is pushing up retail prices and dampening volume sales somewhat. Paediatric cough and cough remedies are expected to register the highest current value growth, as with society fully opened in again in 2022, post pandemic lockdowns, the common cold circulates more widely.

Euromonitor International's Paediatric Consumer Health in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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