

Paediatric Consumer Health in Bulgaria

Market Direction | 2022-10-12 | 23 pages | Euromonitor

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Report description:

Paediatric consumer health is witnessing a noticeable rise in value sales in 2022 following the decline during COVID-19 pandemic. Although there was a modest recovery in 2021, children remained at home rather than attending in-person classes in this year, which acted as a barrier to many common childhood health issues. With the return of normal daily life in 2022 and the schools returning to in-person classes in the new academic year, paediatric consumer health needs are rebounding. Parents are...

Euromonitor International's Paediatric Consumer Health in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2022

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Self-medication/self-care and preventive medicine

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