

Mobility in Japan

Market Direction | 2022-10-14 | 22 pages | Euromonitor

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Report description:

The light vehicle market in Japan continued to decline slightly in terms of total sales in 2021 due to the continuous impact of pandemic and the country's ageing population. Fully electric vehicles own a small share of the market but have kept growing. Ride sharing has been approved officially, boosting the country's attractiveness as a mobility hub. Autonomous vehicles were used during the Tokyo Olympic Games, but more experimentation will be necessary before launching on a more widespread basis...

Euromonitor International's Mobility in Japan report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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