

## **Mobility in Italy**

Market Direction | 2022-10-13 | 22 pages | Euromonitor

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### **Report description:**

Following the impact of COVID-19, mobility in Italy shows signs of recovery. The pandemic has accelerated shifts in consumer preferences that have impacted the growth rates of different categories, largely characterised by a focus on sustainability. These include the high demand in the electric car segment and the boom in scooter sharing services, with consumers also attracted by a sense of increased safety during the pandemic. Other important factors have been affordability, ease of use, and ve...

Euromonitor International's Mobility in Italy report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Mobility market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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