

Mobile Phones in India

Market Direction | 2022-10-11 | 21 pages | Euromonitor

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Report description:

The early months of 2022 saw India affected by a third wave of COVID-19, which was driven by Omicron. Although the number of cases was high, the rate of hospitalisation was significantly lower. The wave passed within three months, and the situation was back to normal because of immunisation efforts by the government, thus limiting the impact on the production and sale of smartphones. However, due to outbreaks of the virus in China, where the government is strict with lockdowns due to its zero-CO...

Euromonitor International's Mobile Phones in India report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Feature Phones, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobile Phones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Feature phones expected to decline further in the forecast period

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