

## **Imaging Devices in India**

Market Direction | 2022-10-11 | 18 pages | Euromonitor

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### **Report description:**

The retail volume decline of imaging devices is not expected to be halted in 2022, as consumers face inflationary pressure and prefer to prioritise the purchase of essential and multipurpose smartphones. Most smartphones have camera quality as one of the unique selling propositions. The consumer interest in capturing the moment and taking selfies makes it important for brands to innovate and offer smartphones with high resolution, added-feature cameras at the best price. Therefore, players are i...

Euromonitor International's Imaging Devices in India report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

### Summary 1 Research Sources

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