

Home Audio and Cinema in the US

Market Direction | 2022-10-12 | 23 pages | Euromonitor

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Report description:

Unlike most categories within home audio and cinema, audio separates, which encompasses amplifiers, tuners, vinyl players, and other electronics, is set to see volume growth in 2022. Two trends have been driving growth in this category. The first is continued working from home and hybrid working arrangements, which have encouraged consumers to invest in their home audio systems and expand their music libraries. The other trend is audiophiles leading the charge for a renaissance of the analogue m...

Euromonitor International's Home Audio and Cinema in USA report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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