

Herbal/Traditional Products in Uzbekistan

Market Direction | 2022-10-12 | 21 pages | Euromonitor

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Report description:

Herbal/traditional products witnessed an upturn in demand in 2022, following a return to pre-pandemic lifestyles. The lifting of COVID-19-related restrictions saw a return of common respiratory and gastrointestinal illnesses as consumer reverted to normal socialising and work patterns. This encouraged sales of herbal/traditional cough, cold and allergy (hay fever) and digestive remedies, both of which saw accelerated growth in both current value and volume terms. Aside from herbal/traditional to...

Euromonitor International's Herbal/Traditional Products in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HERBAL/TRADITIONAL PRODUCTS IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Herbal/traditional products sees an upturn in demand, as lifestyles normalise following the pandemic

Herbal/traditional sleep aids and cough, cold and allergy (hay fever) remedies remain the largest in terms of sales, albeit with differing fortunes in 2022

Affordability and availability remain the key drivers for sales, with Lek Pharmaceuticals maintaining its lead in a fragmented landscape

PROSPECTS AND OPPORTUNITIES

Number of local players likely to grow, but lack of regulation will continue to facilitate production and sale of counterfeit products

No significant developments expected

Low prices may help to boost volume sales over the forecast period

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Switches
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