

Herbal/Traditional Products in Uzbekistan

Market Direction | 2022-10-12 | 21 pages | Euromonitor

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Report description:

Herbal/traditional products witnessed an upturn in demand in 2022, following a return to pre-pandemic lifestyles. The lifting of COVID-19-related restrictions saw a return of common respiratory and gastrointestinal illnesses as consumer reverted to normal socialising and work patterns. This encouraged sales of herbal/traditional cough, cold and allergy (hay fever) and digestive remedies, both of which saw accelerated growth in both current value and volume terms. Aside from herbal/traditional to...

Euromonitor International's Herbal/Traditional Products in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Herbal/Traditional Products in Uzbekistan
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List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Herbal/traditional products sees an upturn in demand, as lifestyles normalise following the pandemic

Herbal/traditional sleep aids and cough, cold and allergy (hay fever) remedies remain the largest in terms of sales, albeit with differing fortunes in 2022

Affordability and availability remain the key drivers for sales, with Lek Pharmaceuticals maintaining its lead in a fragmented landscape

PROSPECTS AND OPPORTUNITIES

Number of local players likely to grow, but lack of regulation will continue to facilitate production and sale of counterfeit products

No significant developments expected

Low prices may help to boost volume sales over the forecast period

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products: Value 2017-2022

Table 2 Sales of Herbal/Traditional Products: % Value Growth 2017-2022

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022

Table 5 Forecast Sales of Herbal/Traditional Products: Value 2022-2027

Table 6 Forecast Sales of Herbal/Traditional Products: % Value Growth 2022-2027

CONSUMER HEALTH IN UZBEKISTAN

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventative medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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