

## **Herbal/Traditional Products in Sweden**

Market Direction | 2022-10-12 | 24 pages | Euromonitor

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### **Report description:**

The herbal/traditional products category has not seen drastic changes due to the COVID-19 crisis and its aftermath. For a long time, the share of herbal/traditional options has fluctuated at around one sixth of all consumer health value in Sweden. There have been annual fluctuations caused by the popularity of a certain product or changes in the breakdown between various consumer health categories, but given how there are various forces at work in various consumer health categories, the position...

Euromonitor International's Herbal/Traditional Products in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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