

## **Herbal/Traditional Products in Nigeria**

Market Direction | 2022-10-11 | 23 pages | Euromonitor

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### **Report description:**

Herbal/traditional products remains a popular consumer health category amongst Nigerian consumers and continues to perform well in the country. Herbal/traditional options are the oldest and still the most widely used consumer health products in Nigeria today. Such products have been widely accepted by Nigerian consumers, and have seen demand bolstered by the fact that they are now not only available in drugstores but also in smaller grocery stores and supermarkets. Many consumers rely on herbal...

Euromonitor International's Herbal/Traditional Products in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2022

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NAFDAC specifies minimum labelling requirements that must be met prior to full registration. These are summarised as follows:

Vitamins and dietary supplements registration and classification

Vitamins and dietary supplements are advertised under the same rules as OTC medicines.

Self-medication/self-care and preventive medicine

Switches

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