

**Herbal/Traditional Products in Kazakhstan**

Market Direction | 2022-10-11 | 23 pages | Euromonitor

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**Report description:**

Herbal/traditional products has performed positively on the whole in 2022, with most categories set to register growth in volume terms. In line with rising health-consciousness among Kazakhstanis, increasing concern about the potentially harmful side effects of various pharmaceutical and chemical ingredients commonly found in standard OTC and Rx medications has continued to strengthen interest in natural alternatives. Population ageing has also remained an important driver of demand, as older ad...

Euromonitor International's Herbal/Traditional Products in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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