

Eye Care in Nigeria

Market Direction | 2022-10-11 | 21 pages | Euromonitor

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Report description:

There are currently substantial capacity gaps in service delivery in hospitals in Nigeria, and access to health care is limited. There are limitations to the scope of services provided by hospitals which do not address the health needs of a large proportion of the local population, especially for eye care. As such, people rely on OTC drugs as an alternative.

Euromonitor International's Eye Care in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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EYE CARE IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lack of access to healthcare leads to a growth in demand for OTC eye care products

Increase in the incidence of eye diseases supports demand for eye care products

Benefiting from a wide distribution network, local brands lead eye care

PROSPECTS AND OPPORTUNITIES

Lack of access to healthcare will sustain demand for OTC eye care products

Time spent on screens and rising pollution levels will continue to support demand for eye care products

Large amount of time spent in front of screens boosts demand for eye care products

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NAFDAC specifies minimum labelling requirements that must be met prior to full registration. These are summarised as follows:

Vitamins and dietary supplements registration and classification

Vitamins and dietary supplements are advertised under the same rules as OTC medicines.

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