

Eye Care in Egypt

Market Direction | 2022-10-11 | 20 pages | Euromonitor

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Report description:

The high levels of pollution typical of Egyptian cities, particularly Cairo, are a significant cause of eye problems, including allergy related issues and dry eyes, leading to demand for products such as drops to relieve the symptoms. It is common for individuals to carry eye drops around with them to refresh their eyes throughout the day. Eye drops continues to dominate eye care in 2022, with the format prominently offered by most eye care brands, though other formats, like ointments and gel, d...

Euromonitor International's Eye Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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