

Dietary Supplements in the Netherlands

Market Direction | 2022-10-10 | 24 pages | Euromonitor

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Report description:

Dietary supplements witnessed a return to growth in current value terms in 2022, but this increase was purely driven by the strong increase in the average unit price for this category. Due to a significant increase in production costs, including the rising price of energy and ingredients, manufacturers and retailers have been forced to raise their prices.

Euromonitor International's Dietary Supplements in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Magnesium performs well as consumers look for an energy boost, while combination products continues to see dynamic growth

Some players lose share as the focus shifts away from the immune system

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