

Dietary Supplements in North Macedonia

Market Direction | 2022-10-11 | 24 pages | Euromonitor

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Report description:

Dietary supplements registered a significant boost from the pandemic, as consumers bought dietary supplements in order to boost their immune system and protect themselves from becoming infected with COVID-19. Now that concerns around the virus have abated, there is not the same demand, and in 2022, dietary supplements are expected to register a fall in constant value sales, though volume sales will increase. Combination dietary supplements are expected to register the higher value growth.

Euromonitor International's Dietary Supplements in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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