

## **Dietary Supplements in Bulgaria**

Market Direction | 2022-10-12 | 24 pages | Euromonitor

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### **Report description:**

Dietary supplements returned to positive growth in 2022 following a slight downturn in 2021. Demand has been stabilising following a surge in demand for dietary supplements in 2020 as COVID-19 raised consumer awareness about prevention and prophylaxis. Bulgaria is one of the countries with the highest death rates from COVID-19 as per statistics, part of which is due to neglecting personal health and proper treatment of chronic diseases. The country ranks first in Europe in the number of deaths c...

Euromonitor International's Dietary Supplements in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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