

Dietary Supplements in Bosnia and Herzegovina

Market Direction | 2022-10-12 | 23 pages | Euromonitor

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Report description:

Unaffected by the global COVID-19 pandemic, dietary supplements continues to achieve strong current value growth rates in 2022. The significant consumer demand is largely driven by the positive impact that health and wellness trends have on local consumers. These trends are triggering more significant spending on various supplements that help improve overall health and wellbeing, as well as those that focus on specific functions.

Euromonitor International's Dietary Supplements in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Larger players dominate as investment in advertising aids current value sales

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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