

## **Dermatologicals in Vietnam**

Market Direction | 2022-10-10 | 25 pages | Euromonitor

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### **Report description:**

Having declined at close to a double-digit rate in 2021, there was a strong rebound in demand for dermatologicals during 2022, with retail constant value sales surging by almost a fifth. During 2021, restrictions on movement in such major urban centres as Bac Giang, Hanoi and Ho Chi Minh City significantly dampened demand for dermatologicals, as people were spending less time outside of the home. While the number of COVID-19 cases spiked briefly in early 2022, these restrictions were soon relaxed, which...

Euromonitor International's Dermatologicals in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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