

Dermatologicals in the Netherlands

Market Direction | 2022-10-10 | 23 pages | Euromonitor

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Report description:

Dermatologicals is a category that has been relatively unaffected by the pandemic, although the category is seeing stronger growth (in current value terms) in 2022 as life returns to relative normality. In some cases, the pandemic was beneficial for this category because many consumers suffered from sensitive skin due to the extra hygiene measures employed to contain the spread of COVID-19, such as washing hands more frequently. This helped support demand for antipruritics during the pandemic, a...

Euromonitor International's Dermatologicals in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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