

Dermatologicals in Japan

Market Direction | 2022-10-13 | 26 pages | Euromonitor

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Report description:

Dermatologicals is set to see similar slow current value growth in 2022 as witnessed in 2021, but performances are expected to vary depending on the category. For example, haemorrhoid treatments, hair loss treatments and cold sore treatments are expected to show current value growth, whilst antipruritics is set to decline. Haemorrhoid treatments is expected to see value growth, mainly due to price rises, but also due to some consumers suffering from symptoms due to lifestyles triggered by COVID-...

Euromonitor International's Dermatologicals in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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DERMATOLOGICALS IN JAPAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth of dermatologicals remains stable in 2022, but performances vary across categories

Reduced activity and prolonged telecommuting maintain sales of haemorrhoid treatments

COVID-19 increases the time spent at home, and the demand for self-care for scalp problems and thinning hair increases

PROSPECTS AND OPPORTUNITIES

Dermatologicals will remain steady after 2023

New lifestyles and impact of COVID-19 to maintain sales of haemorrhoid treatments in the early forecast period

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