

Dermatologicals in Finland

Market Direction | 2022-10-10 | 23 pages | Euromonitor

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Report description:

Dermatologicals was largely unaffected by the COVID-19 pandemic, though it did register a slight decline in current value in 2020. However, dermatologicals returned to sales growth and recovered to 2019 sales levels in 2021. As such, overall dermatologicals is registering relatively robust retail value sales in 2022 due to higher inflation and demand for value-added products. Indeed, value-added products is boosting sales of various dermatological categories. Generally, Finnish consumers seek ea...

Euromonitor International's Dermatologicals in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DERMATOLOGICALS IN FINLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales rise thanks to inflation and demand for value-added dermatologicals in 2022

Bayer remains leading player in 2022 thanks to its brands being trustworthy

Antiparasitics/lice (head and body) treatments sales rise due to restrictions being lifted in 2022

PROSPECTS AND OPPORTUNITIES

Moderate sales likely thanks to competition from generics over the forecast period

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