

Dermatologicals in Egypt

Market Direction | 2022-10-11 | 23 pages | Euromonitor

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Report description:

Dermatologicals is an extremely competitive and fragmented product area, with very little between the top three players. Consumers are frequently switching between products in order to find a cheaper alternative, as higher priced imported products become less affordable to the large numbers of low-income consumers. Consumers are also more likely to choose a more economically-priced local brand in dermatologicals, as they do not consider such purchases essential consumer health products, unlike o...

Euromonitor International's Dermatologicals in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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