

## **Depilatories in Pakistan**

Market Direction | 2022-10-12 | 19 pages | Euromonitor

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### **Report description:**

Retail volume sales dropped slightly in 2020 due to the exigencies of the Coronavirus (COVID-19) pandemic. As measures to stop the spread of the virus, such as lockdown and general home seclusion, led to remote working and studying and few occasions for socialising, there was less need to use depilatories. On the other hand, home seclusion saw more consumers practise hair removal at home rather than continue the common practice of visiting a salon. Some consumers also saw the use of depilatories...

Euromonitor International's Depilatories in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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