

Cough, Cold and Allergy (Hay Fever) Remedies in the Netherlands

Market Direction | 2022-10-10 | 23 pages | Euromonitor

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Report description:

In 2022 the COVID-19 pandemic has been under better control allowing for the relaxation of lockdown measures, social distancing rules and so on. This has resulted in consumers leading more active lives and getting into closer contact with others, including at the workplace or in school/college. During the pandemic there was a decline in sales of cough, cold and allergy (hay fever) remedies as due to social distancing measures consumers were catching fewer coughs and colds while the flu was also...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Sales of paediatric products record a strong recovery in 2022 as schools remain open

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Self-medication/self-care and preventive medicine

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