

Cough, Cold and Allergy (Hay Fever) Remedies in Sweden

Market Direction | 2022-10-12 | 25 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies remains the largest OTC category in Sweden. The category suffered somewhat in 2020 due to changes in lifestyle because of COVID-19, as these also affected the spread of ailments such as colds and flu and reduced consumers' exposure to allergens. It then saw modest growth in 2021 as issues such as colds and flu returned, and is expected to see strong growth in 2022 as life returns to normal. In 2022, the size of the cough, cold and allergy (hay fever)...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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