

Cough, Cold and Allergy (Hay Fever) Remedies in North Macedonia

Market Direction | 2022-10-11 | 23 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies are expected to be one of the best performing consumer health products in 2022. In spite of soaring inflation owing to the energy crisis stemming from the war in Ukraine, this segment is expected to register constant value growth. Cough remedies in particular see strong growth, as with society fully opened after the pandemic lockdowns and much less people wearing protective face masks, the common cold circulates freely again and drives demand for cough...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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October 2022

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