

Cough, Cold and Allergy (Hay Fever) Remedies in Latvia

Market Direction | 2022-10-13 | 23 pages | Euromonitor

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Report description:

After two years of double-digit decline in value sales, cough, cold and allergy products witnessed a strong rebound. Latvia is famous for its harsh winter climate, where the seasonal cold and flu season can last for half a year. Many Latvians get a cold no matter how resilient the immune system is. As such, the consumption of cough and cold remedies can be relatively high, with peaks in the autumn and spring.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN LATVIA

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Latvian consumers continue to turn to natural remedies

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