

Cough, Cold and Allergy (Hay Fever) Remedies in Kenya

Market Direction | 2022-10-12 | 22 pages | Euromonitor

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Report description:

While cough, cold and allergy (hay fever) remedies is expected to register healthy current value growth in 2022, constant value growth is expected to fall. The war in Ukraine had led to an energy crisis, which in return is leading to high inflation. Added to that, a drought in Kenya is having a further effect on food security and livelihoods. However, the full impact of the global oil price rises and other commodity price rises on domestic prices has been cushioned by government subsidies. All t...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Kenya report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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