

Cough, Cold and Allergy (Hay Fever) Remedies in Egypt

Market Direction | 2022-10-11 | 23 pages | Euromonitor

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Report description:

The cough, cold and allergy (hay fever) remedies category is set to see double-digit value growth in 2022, picking up on 2021 levels. Some of the value growth seen over the review period has been driven by inflationary pressure although volume sales was boosted by the COVID-19 crisis. Consumers have been managing the new variant (OMICRON) as well as simple colds and flu by taking medicines such as Cometrex, which are used to treat pain and flu symptom relief. Consequently, cough remedies is the...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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